GWDD+
GRAPHICS, WEB DESIGN & DEVELOPMENT PLUS

TERM 1

- Concept of Graphics & Illustration
- Web Designing Concepts
- UI/UX for Responsive Design
- Typography Design
- Illustrations for Web
- Creating Artworks
- Layout Design
- Web Animation using Animate CC
- Web Design Portfolio

TERM 2

- Concepts of Programming
- Building Next Generation Websites
- Web Development using Angular JS
- Bootstrap
- Design & Development using Programming Language
- Content Management System
- Search Engine Optimization
- Web AdWords
- Web Analytics
- Web Design & Development Portfolio

TERM 3

- Marketing Basics
- Internet Advertising with Search Networks
- Search Optimization Techniques
- Creative Display Ad Solution
- Marketing using E-mail - 1
- Mobile Marketing in Practice
- Introduction to Analytics
- Digital Marketing Portfolio

TOOLS

Adobe Illustrator CC | Adobe Photoshop CC | CorelDRAW X8 | Adobe Animate CC
HTML5 | CSS3 | Java Script | Angular JS | Bootstrap

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